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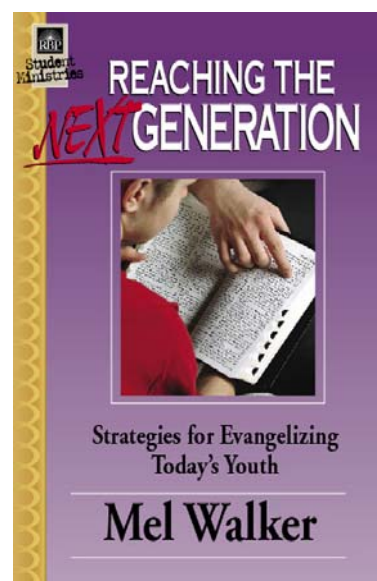
Regular Baptist Press
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**New Youth Ministry Resource from Regular Baptist Press
Offers Strategies for Evangelizing Today's Youth**

September 8, 2004—Regular Baptist Press (RBP) announces the release of [*Reaching the Next Generation: Strategies for Evangelizing Today's Youth*](#), a youth ministry resource written by Mel Walker, RBP's Director of Student Ministries.

"Today's teenagers may be more open to the gospel than at any other time in modern history." With this bold statement, youth specialist Mel Walker introduces his book on youth evangelism. Practical ideas and an overall evangelism strategy provide valuable help to professional and lay youth workers alike. This book is preceded by [*Impacting the Next Generation*](#) and [*Mentoring the Next Generation*](#) both written by Walker.

Mel Walker has served as a youth pastor and has taught youth ministry courses at Faith Baptist Bible College in Ankeny, Iowa, and at Baptist Bible College & Seminary in Clarks Summit, Pennsylvania. He is the cofounder and president of Vision For Youth, a national organization for youth workers. Mel currently serves as Director of Student Ministries for Regular Baptist Press. He and his wife, Peggy, have three adult children.



[*Reaching the Next Generation*](#)

Mel Walker

Paperback • 88 pages

RBP5321 • ISBN 0-87227-415-2

Retail \$5.99

We invite you to request and review [*Reaching the Next Generation*](#), and, if appropriate, publish the review. We also request that you send us a copy of the review. Please direct the review to the address above.

The mission of Regular Baptist Press is to glorify God by providing church educational resources that are true to God's Word and encourage maturity in Christ. Regular Baptist Press was founded to produce distinctively Baptist Sunday School curriculum based on the entire "counsel of God." Biblical integrity and doctrinal soundness have remained our hallmarks for over 50 years. Today over 10,000 churches rely on RBP for Sunday School and Vacation Bible School curriculum, Bible studies, ministry training, books, and resources that encourage maturity in Christ.

[Regular Baptist Press](#) is a ministry of the [General Association of Regular Baptist Churches](#).